

亞洲零售創新樞紐

ASIA'S RETAIL INNOVATION HUB

2-4 SEP 2025

Hong Kong Convention
and Exhibition Centre

香港會議展覽中心

RETAIL
ASIA CONFERENCE
& EXPO

Retail Experience &
Marketing

Retail
Technology

eCommerce

Food Retail

NEW



Organiser



www.retailasiaexpo.com



🔍 Retail Asia Conference & Expo



ASIA'S RETAIL INNOVATION HUB

As the leading retail industry trade show, Retail Asia Conference & Expo (RACE) showcases leading retail solutions to the most influential retailers and buyers in the Asia Pacific region. This comprehensive expo features key sectors such as e-commerce, in-store technologies, inventory management systems, supply chain management solutions and security solutions, presenting the latest solutions to help you succeed in business.

2024 OVERVIEW



5,000+
Sqm



500+
Brands



100+
Educational
Seminar Hours



2,000+
Products &
Solutions



3,300+
Buyers

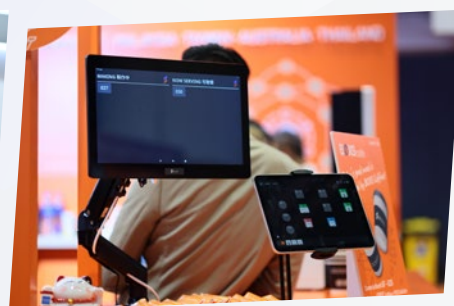


29
Countries &
Regions

UNITING RETAIL & F&B INNOVATIONS

RACE is set to make a significant leap by partnering with Restaurant, Bar & Café Hong Kong (RBHK) from 2 - 4 September 2025, at the Hong Kong Convention and Exhibition Centre. This collaboration unites two of Hong Kong's most influential industries — F&B and retail — creating a dynamic synergy that enhances business growth, innovation, and cross-industry engagement. Attendees will benefit from direct access to F&B innovations and insights into consumer trends, while retail exhibitors can reach a broader audience, driving collaboration and meaningful connections. This arrangement not only strengthens both events but also reinforces Hong Kong's status as a regional innovation hub, unlocking valuable opportunities for all participants.

RBHK
Restaurant, Bar & Café



FEATURED EXHIBITION ZONES

Retail
Experience &
Marketing

Retail
Technology

eCommerce

Food Retail

“Participating in RACE has been a game-changer for our business. The high-calibre attendees and curated networking sessions provided us unparalleled access to key decision-makers across the retail landscape. We've forged invaluable partnerships and secured several high-potential leads that are already translating into tangible business growth.”

Lily Yeung
Associate Director, Marketing & Communications
Omnichat Limited

“RACE is an ideal platform for us to meet local retailers from a wide array of industries, ranging from fashion, F&B & hospitality to home goods and beyond. This diverse mix of attendees allows us to build valuable connections and understand the varied needs of different market segments.”

Cyrus So
Founder & CEO
Storeberry Limited

VISIONARY BUYERS OF GLOBAL BRANDS AND COMPANIES

- 3HK
 - A.S. Watson
 - A1-Bakery
 - Agnes b
 - Airport Authority Hong Kong
 - Alibaba
 - American Express
 - AXA
 - Café de Coral
 - Cathay Pacific Airways
 - Chanel
 - China Mobile Hong Kong
 - Chow Tai Fook Jewellery
 - City Super
 - Compass Group Hong Kong
 - DBS
 - DFI Retail Group
 - FANCL
 - Fujitsu Hong Kong
 - Galaxy Entertainment Group
 - Hermes
 - HKTvmall
 - Hong Kong Disneyland
 - Hongkong Land
 - Huawei
 - I.T Group
 - Jebesen Group
 - K11 Concepts
 - Lenovo
 - Link Asset Management Limited
 - Lukfook Jewellery
 - lululemon
 - LVMH
 - Maxim's Caterers
 - MTR
 - New Yaohan
 - Ngong Ping 360
 - Plaza Premium Group
 - Ralph Lauren
 - Sa Sa
 - Samsung
 - SHKP
 - SmarTone
 - Sony
 - Swire Properties
 - Taste of Asia
 - The Harbourview
 - The Hong Kong Jockey Club
 - Uni-China
 - Wing On Department Store
- ...and more!

“Retail Asia Conference & Expo provided me with a wonderful opportunity to connect with industry leaders and discover new solutions that would help me improve my business. The event was showing me the future of retail, leaving me inspired and ready to embrace innovations.”

Nikita Agrawal
Company Director
Ontlia Limited

STRONG INDUSTRY SUPPORT

As the flagship event in the retail industry, RACE is proudly supported by leading industry associations from near and far, underscoring its professionalism and extensive high-quality portfolio.

Below is a list of esteemed organisations supporting the 2024 edition of RACE.

Major Supporters



Supporting Organisations



Media Partners



WhatsApp Campaign Powered by



SPECTACULAR EVENTS

Join us for a dynamic lineup of on-site educational seminars and conferences throughout the three-day event. Connect, learn, and thrive within the vibrant retail community – don't miss out on this chance to elevate your business!

Retail Asia Conference

Featuring high-level keynotes and interactive roundtable discussions on the key challenges and opportunities in the retail industry. This event invites you to discover strategies, technologies, and best practices that empower retailers to navigate disruptions, embrace change, and shape the future of retail.



Retail Tech & Experience Theatre

Dive into our interactive platform, where market leaders showcase their latest technologies and best practices. This popular event connects exhibitors with buyers and fosters valuable knowledge exchanges, making it a must-attend experience for anyone in the retail industry.



2025 EXHIBITING PACKAGES



SPACE ONLY
US\$530/m²
(min. 18 m²)



WALK-ON PACKAGE
US\$580/m²
(min. 9m²)



PREMIUM PACKAGE
US\$620/m²
(min. 18m²)

SME EXPORT MARKETING FUND

Eligible Hong Kong exhibitors are entitled to apply the SME Export Marketing Fund (EMF) to save up to 50% of exhibition expenditure or HK\$100,000 for RACE 2025. Visit <https://www.smefund.tid.gov.hk/> for latest guidelines.

Organiser



Informa Markets

17/F China Resources Building,
26 Harbour Road, Wanchai, Hong Kong

+852 3709 4981

Mr Kim Chan / Ms Anita Suen

exhibit@retailasiaexpo.com