

RACE 2024: Show Opens Tomorrow 亞洲零售論壇及博覽會明天揭幕

Retail Asia Conference & Expo opens tomorrow at the [HKCEC tomorrow](#). Come and join us to explore a diverse range of products and services for the retail industry. Seize your last opportunity **FREE** registration!

亞洲零售論壇及博覽會即將於明天於香港會議展覽中心開幕。記得把握最後機會，免費登記入場參觀，發掘更多不同元化的產品與服務！



[Download](#) the Show Guide to browse our exhibitor list and event schedule to plan your route in advance!

[下載](#) 參觀指南，預先瀏覽參展商名單和活動日程，提前規劃參觀路線！

[Register Now!](#)
立即登記

Three Themed Zones Covering All Retailing Needs 三大展區全面滿足零售業界所需

To cater to the needs of all professional buyers, RACE has established three major themed zones offering a wide range of products and services in the industry, all-encompassing sourcing experience under one roof.

為滿足入場專業買家需求，展會特設三大展區，業內產品與服務均一應俱全，提供一站式的展覽體驗。



[View Full Exhibitor List here](#)
按此查看完整參展商名單

Programme Overview of Retail Tech & Experience Theatre 零售科技及體驗研討會精彩預告

RETAIL TECH & EXPERIENCE THEATRE
零售科技及體驗研討會

8 MAY 2024

10:30 - 13:00 《未來品牌研討會：ESG品牌新機遇》

論壇策劃及主持 吳秋全先生

講者

- 《ESG與新質生產力：社區共同成長新方向》 洗為之先生 JOVI HANNIC MARKETING GROUP 創辦人兼總經理
- 《學創視、變回收，建設ESG都市》 黃紹文博士 聯港綠色建築ESG協理主席暨發展 及建築基金項目委員會負責人
- 《GIORMANI ESG採購 流程的奧秘》 唐慕貞女士 芬蘭尼創辦人及執行董事
- 《智慧衛門，綠建未來！》 葉志明先生 集賢建築有限公司執行董事
- 《AI機械人 創配ESG未來之路》 王嘉敏女士 TOBOT SOLUTION LIMITED 行政總裁
- 《康泓數碼印刷 ESG 應用》 李慧珊小姐 COCOON PLUS 環保印刷總經理
- 《EVIVS.IO 在 ESG ED 的創見》 布魯斯先生 EVIVS.IO

14:00 - 16:00 HONG KONG RETAIL TECHNOLOGY INDUSTRY ASSOCIATION

WELCOME REMARKS
MR VINCENT SO
Chairman, Hong Kong Retail Technology Industry Association

CHAT DISCUSSION
MR VINCENT SO
Chairman, Hong Kong Retail Technology Industry Association
MR ARIST WONG
Founding Chairman, Hong Kong Smart Catering Association

CRITICAL INITIATIVES FOR HEIGHTENED RETAIL ENDPOINT RESILIENCE - IMPROVING MANAGEMENT AND SECURITY THROUGH HP RETAIL POS SYSTEM
MR JACKY CHEUNG
Market Development Manager, HP Inc Hong Kong Limited

NEXT-GENERATION RETAIL SECURITY OPERATION: APPLICATION AND DEVELOPMENT OF AI-ENABLED COMPUTER VISION
MR BEN FAN
Business Development Manager, Sensormatic

RETAIL INNOVATION AWARD WINNER SHARING
MR RAY LEUNG
Founder, Sake Z and Bro. Arml F&B Limited

HOW EXAGRID PREVENTS RANSOMWARE ATTACK?
MR WILLIAM TONG
Regional Sales Manager - Greater China and Mongolia, ExaGrid Systems Inc.

HOW TO UTILISE THE FUNDING OF DIGITAL TRANSFORMATION SUPPORT PILOT PROGRAMME TO CONDUCT DIGITAL TRANSFORMATION?
MR ALFRED WONG
Manager - Public Funding Entrepreneurship, Cyberport

CLOSING REMARKS
MR VINCENT SO
Chairman, Hong Kong Retail Technology Industry Association

16:00 - 17:00 PRESENTATION

CIM Hong Kong

- 零售業永續發展與ESG議程概述 簡語恩女士 香港大學公民社會與治理研究中心高級項目主任
- 零售業如何對客戶設計ESG故事 洗為之先生 JOVI HANNIC MARKETING GROUP 創辦人及首席執行官
- 房地產開發商如何讓零售業參與其購物中心，以實現ESG和永續發展目標 李湘如女士 南豐發展有限公司 SEWIT可持續發展及共享價值經理

PANEL DISCUSSION
綠色銷售 藍色推廣 - 零售商的ESG實踐與效益

MODERATOR 盧翰豪先生 英國特許市務學會 香港分會主席

PANELLISTS 簡語恩女士, 洗為之先生, 李湘如女士

[Register Now!](#)
立即登記

RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.