

Reserve Your Budget and Unlock New Business Opportunities at RACE 2025!

預留參展預算亞洲零售論壇暨博覽會2025預算，開啟商機之門！



Get ready to make your mark at the Retail Asia Conference & Expo (RACE) at the HKCEC from 2-4 September 2025! This is your golden opportunity to showcase your innovative solutions in a rapidly evolving retail landscape.

Invest your budget where it truly counts! RACE is a premier marketplace that brings together key stakeholders in the retail industry for business, innovation, and networking. As an exhibitor, you will meet face-to-face with Asia's top retailers, **70% of whom are decision-makers!**

亞洲零售論壇暨博覽會 (RACE) 將於2025年9月2日至4日在香港會議展覽中心舉行。此展覽旨在提供全方位的創新產品與解決方案，現誠邀所有零售方案提供商及創新科技啟發者共同參展！

RACE是零售行業的頂尖平台，聚集了業界關鍵角色進行商業、創新和網絡交流。作為展商，您將與亞洲的頂級零售商面對面交流，當中更有**70%是企業決策者**！



According to PwC, gradual improvement is anticipated starting this quarter. Government policies are expected to boost consumption and aid retail recovery. Retailers should adapt their marketing strategies and broaden sales channels to stay competitive.

Don't miss this chance to showcase your cutting-edge products, share insights, spark new ideas, and explore practical retail solutions!

據羅兵咸永道預測，香港零售業總銷貨價值有望從本季開始逐步改善。此外，政府推出的經濟政策亦有助促進消費，助零售業復甦。商家需調整營銷策略，擴大銷售渠道，從而保持在市場上的競爭力。

把握機會，展示您的創新產品和解決方案；與行業專家分享見解，並探索實用的零售解決方案！

Book your Booth Now!  
立即參展！

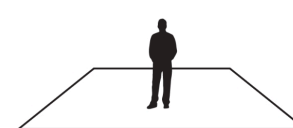
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Want to know what else will be on display at RACE 2025? Curious about the spectacular events that will take place? Interested in the highlights of exhibiting at RACE 2025? [Click here to download the sales brochure!](#)

想知道RACE 2025還開設了哪些專題展區？屆時將舉辦什麼精彩活動？還有哪些參展亮點？[立即點擊下載展會銷售手冊！](#)

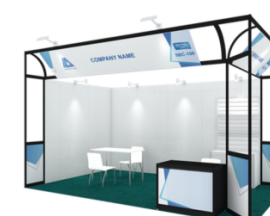
2025 Exhibiting Packages  
2025年展位選項



**Space Only**  
光地展位  
US\$530/ m<sup>2</sup>  
每平方米530美元  
(min. 18m<sup>2</sup>)  
(18平方米起)



**Walk-on Package**  
標準展位  
US\$580/ m<sup>2</sup>  
每平方米580美元  
(min. 9m<sup>2</sup>)  
(9平方米起)



**Premium Package**  
特級展位  
US\$620/ m<sup>2</sup>  
每平方米620美元  
(min. 18m<sup>2</sup>)  
(18平方米起)

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